



#### **Press Contacts**

Ray Amelio  
Fragasso Financial Advisors  
412.227.3200  
[ramelio@fragassoadvisors.com](mailto:ramelio@fragassoadvisors.com)

## **FOR IMMEDIATE RELEASE**

### **Fragasso Cracks Top Ten of U.S. Independent Financial Advisors**

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Robert Fragasso Places 10th in recent August issue of *Registered Rep. Magazine's* "Top 100 list"

**Pittsburgh, PA – August, 14, 2007** – Fragasso Financial Advisor's Robert Fragasso was recognized this month as one of the nation's ten top independent financial advisors according to the August issue of *Registered Rep Magazine*. Mr. Fragasso is the President of *Fragasso Financial Advisors*, a fee-based investment management and financial planning firm located in downtown Pittsburgh.

"As a firm, we certainly appreciate this recognition," Said Robert Fragasso, "And frankly, I would never have this opportunity if it wasn't for my other managing directors and incredible support team of analysts and financial managers. They are the ones that are the most deserving of this recognition."

Fragasso commented on the growth strategy that has elevated the independent advisory to reach assets under management of over six hundred and nineteen million dollars. "Our growth strategy has been built through an intense focus on the customer and unlike so many other large investment service firms - we do it one customer at a time. We sell no internal, proprietary products so there is absolutely no conflict of interest. We like to say that we make our client's financial success personal and we are extremely proud to provide this high-level of financial planning excellence right here in Pittsburgh."

#### **About *Registered Rep. Magazine***

Registered Rep. is the most trusted magazine for the retail investment professional, serving more than 125,000 brokers, financial advisors and financial planners with award-winning coverage of industry trends, news about the firms, and the latest products and innovations.

#### **About *Fragasso Financial Advisors***

*Fragasso Financial Advisors* is a full-service, fee-based planning firm located in Pittsburgh, Pennsylvania. As a full-service firm, Fragasso has the capabilities to meet all individual and organization financial planning needs. Additionally, the firm sells no internal, proprietary products, making recommendations only after considering a wide range of investment products, and always with the customer's best interests in mind. Fragasso Financial Advisors currently oversees more than \$619 million in assets under management, representing more than 1,500 households, corporations and retirement plans.

Contact: Ray Amelio, Director of Public Relations, VP Marketing, Fragasso Financial Advisors, 412.227.3200/ [ramelio@fragassoadvisors.com](mailto:ramelio@fragassoadvisors.com) or Paul Shapiro, Publicist at vie™ LLC, 860.217.1603/[vie.paul@yahoo.com](mailto:vie.paul@yahoo.com).

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